

CLAIMS

I claim:

1. A method of presenting for sale a plurality of doorbell subcomponents able to be assembled into a completed doorbell, at least some of said subcomponents each having a plurality of different interchangeable forms, said method comprising:
 - a) providing a point of purchase display, said display including a representative sample of each form of each of the various subcomponents for sampling by a customer and a different product identifier associated with each sample;
 - b) separating each sample from another said sample upon said display to provide a visual comparison for said customer;
 - c) allowing said customer to access the display wherein the customer selects a preferred assembly of said completed item by
 - i) selecting a said form of a subcomponent from a said sample on the display, and
 - ii) selecting one or more other said forms of a subcomponent from other said samples on the display to complete said completed doorbell.
2. The method of claim 1 including the further steps of using the said product identifier associated with each selected form to purchase the form for assembly.
3. The method of claim 2 wherein said subcomponents include a chime base and a decorative cover for attachment to the chime base, said chime base and said cover each available in a plurality of different interchangeable forms, whereby different doorbells may be assembled by combining different ones of the chime bases with different ones of the covers.
4. A doorbell comprising a chime base for producing an audible signal when activated and a

decorative cover for covering said base, complementary connector parts carried by each of said chime base and said cover, said cover removably mounted to said chime base by friction fit of said connector parts.

5. The doorbell of claim 4 wherein said cover is interchangeable with a second said cover.
6. The doorbell of claim 5 wherein said chime base is interchangeable with a second said base.
7. The doorbell of claim 4 wherein said connector parts are snap fit.
8. A chime unit for a doorbell system, said chime unit comprising a base for producing an audible signal when activated by said doorbell system, said base being adapted for mounting to a support structure, a first cover for covering said base opposite said support structure, first mounting parts carried by said base and second mounting parts carried by said cover, said cover having a first mounted position covering said base, said cover carried by said base in said first mounted position, said first mounting parts releasably snap-fitted to said second mounting parts when said cover is in its said first mounted position.
9. The chime unit of claim 8, and said first cover having a second mounted position covering said base, said first cover carried by said base in said second mounted position, said first mounting parts releasably snap-fitted to said second mounting parts when said first cover is in its said second mounted position.
10. The chime unit of claim 8, and a second cover having third mounting parts, said second cover having a third mounted position covering said base, said third mounting parts releasably snap-fitted to said first mounting parts when said second cover is in its said mounted position.

11. The chime unit of claim 10, and a second base, said second base having fourth mounting parts, said first cover having fifth mounting parts, said first cover having a fourth mounted position covering said second base, said first cover carried by said second base when in its said fourth mounted position, said fourth mounting parts releasably snap fitted to said fifth mounting parts when said cover is in its said mounted position.
12. The chime unit of claim 8, and one of said first and second mounting parts including a first guide part, the other of said first and second mounting parts having a guide opening, a resilient catch part carried by said one of said first and second mounting parts, said other of said first and second mounting parts having a catch recess, said catch part fitted within said catch recess and said first guide part fitted within said guide opening when said cover is in its said mounted position.
13. The chime unit of claim 12, and a second guide part adjacent said first guide part, said second guide part for guiding said first guide part toward said guide opening as said cover is shifted toward its said mounted position.